

Press Release

Upgrade to Linux: One Year Before The End of Windows 10 Support.

IMMEDIATE RELEASE | [Upgrade to Linux](#) | news@upgradetolinux.com

Ottawa, Canada, Oct. 5th, 2024 - On October 5th, 2022, the Upgrade to Linux (UTL) initiative launched. Its website offers a comprehensive walkthrough on how users can adopt Linux and open source software; guiding individuals through installation of Linux, how to set up their software with open source equivalents to proprietary tools or Windows emulators, how to find troubleshooting support, set up gaming on Linux, and where to find events to connect with the open source community.

The initiative was created in response to Windows 11 hardware requirements, estimated to produce nearly [480 million kilograms](#) of additional e-waste, and leave any individual, public service, and business without the financial means to replace incompatible hardware vulnerable to security threats as [support for Windows 10 ends in October 2025](#).

Open source software provides a free, robust, and viable alternative to proprietary operating systems such as Windows and closed source applications. Open source office suites, games, and productivity software are all available for Linux in attractive, flexible graphical environments. For those who require software previously used on Windows 10 for education, business, or professional means, many closed source tools (such as Windows 365 or GSuite) are browser-compatible and accessible regardless of the operating system they are used on, and free Windows emulators are available to run these programs within Linux.

With these qualities in consideration, Upgrade to Linux aims to expand awareness and adoption of Linux and open source software, making the process more accessible for entry-level PC users worldwide. Adoption of open source can prevent additional [environmental burdens](#) caused by Windows 11 hardware requirements, protect community services, [create new opportunities](#) with funds freed from proprietary software expenses, and give individual users the freedom to opt-out of the personal and planetary cost of planned obsolescence.

Upgrade to Linux is an initiative launched by global open source enthusiasts to provide all the resources needed for open source migration in one easy-to-use website, and increase worldwide knowledge of Linux through social media. Its site currently points to more than three dozen resources (articles, videos, and other materials) to help the average PC user adopt desktop Linux and counter myths that open source usage requires advanced technical experience. The site is now available in three languages (English, German, and Portuguese) with more translations in development to support Linux adoption worldwide.

20 organizational partners and volunteers have joined the effort so far. Only one week after Linux Professional Institute (LPI), a UTL partner, launched its [#switchtolinux](#) campaign, 60 new adopters shared their Linux setup across online communities. Participants are also offered a 25% discount on the LPI Linux Essentials exam to encourage further exploration of open source and Linux careers.

Everyone is welcome to join Upgrade to Linux to contribute ideas, content, translation support, and share awareness with online communities to support global adoption of open source.



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How others can join the movement:

- **Share your favorite Linux resources and experiences.** To help spread the word and improve UTL resources, share your favorite Linux beginner's 'How-To', FOSS software, or personal journey with open source, on [Twitter](#), [Facebook](#), [LinkedIn](#), [Discord](#), or [Instagram](#). Tag your posts #UpgradetoLinux, and UTL will share their community favorites on online platforms. You can also forward them to join@upgradetolinux.com.
- **Post your #SwitchtoLinux.** Even if you're a long-time Linux veteran, share the opportunity to receive 25% off a Linux Essentials certification exam with friends that may be looking to pursue new opportunities in their career. Snap a photo of you Linux setup, share the photo on social media with the tags #LPI25 and #switchtolinux, and send your post [here](#) to receive your discount voucher.
- **Grab a #LinuxInside Sticker.** Proudly support Linux visibility by printing off a free "[Linux Inside](#)" sticker for your laptop or PC. Post an image of your newly decked out device online with the tag #LinuxInside to help spread the word, and UTL will share it on their socials.
- **Become a Partner or Volunteer.** Want to join meetings, create content, support translations, or become more involved in the project in other ways? Check out the [Welcome Kits](#) for more details and send UTL a message at join@upgradetolinux.com.

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